

CREATIVE AS SOLUTIONS FOR BRANDS



SHORT-FORM ADS

Sony Pictures Television offers a creative media landscape for innovative ad solutions to effectively increase media frequency. The 10-second format elevates media campaigns to amplify brand messaging in some of the most iconic shows on television!

BENEFITS OF SHORT-FORM ADS

- Appeals to all audiences, translating to consistent strong ratings
- Creative airs adjacent to programming, allowing brand message to stand out
- Increased brand awareness with announcer lead-in directing viewers to upcoming advertiser message
- Affordable unit rates that allow for frequency of message to deliver mass reach



AD SALES: NEW YORK: 212-833-8418 | CHICAGO/LA: 312-261-4506

© 2022 SONY PICTURES TELEVISION, INC. ALL RIGHTS RESERVED.