

#1 SHOW IN ALL OF SYNDICATION!

JEOPARDY!

Entering its 39th season in fall 2022, **Jeopardy! is America's Favorite Quiz Show®** and holds the Guinness World Record® title for the most Emmy® Awards won by a TV game show. With more than 21 million viewers per week, *Jeopardy!* outdelivers all primetime television shows!



ENDURING SUCCESS

- Season-over-season growth
- Up 7% among total viewers
- #2 syndicated show for co-viewing (behind *Wheel of Fortune*)

INTEGRATION OPPORTUNITIES

Select advertisers have the powerful and unique opportunity to be integrated into one of America's most watched TV shows.

- **Tournament Event Sponsorships**
- **Final Jeopardy! Sponsorship**
- **Anytime Test**
- **Custom Clues**



AD SALES: NEW YORK: 212-833-8418 | CHICAGO/LA: 312-261-4506

Source: Nielsen NPower; Growth=Live+7 4Q21 vs. 4Q20, P2+ AA (000); 4Q21 Average Weekly Reach based on P2+, 6-minute Qualifier, All Broadcast Primetime, originals only (excludes repeats, sports, news and special programming); #2 Show in Co-Viewing=Live+SD co-view share % of P2+ watching with another P2+, rank among all syndication programs (excluding sports, specials, and breakouts)

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